ASB 442 Global Cities (27241), SBS 460 Global Cities (27242), JHR 598 (30175), MAS 598 Topics (30829) Prof: Dr. Kristin Koptiuch Arizona State University at the West Campus, Spring 2016 Course web: <u>http://globalcities2017.jimdo.com/</u> <u>koptiuch@asu.edu</u> web: <u>www.public.asu.edu/~koptiuch/</u> office 602-543-6031 mobile 602-463-4742 Office Hours (FAB S123): Tues 3:00-4:00 p, Weds 4:30-5:30 p, and other times by appt *General Studies: SB, G* 

**COURSE DESCRIPTION** A close look at megacities in the Global South will decisively challenge the outdated impression that the rest of the world's cities still lag way behind the US and Europe. As of 2009 over half the world's population now lives in cities (54% in 2014). The interdisciplinary social sciences debate over "global cities" launches our examination of the global reorganization of metropolitan social space under impact of neoliberal globalization since the 1970s, and the repercussive effects of cities and urban inhabitants upon transnational processes. **Questions we explore** include: Why have gated communities appeared in Beijing, Cairo, Abidjan, Buenos Aires, Karachi? What does it tell us about global interconnections that Americans would feel at home in a shopping mall in Shanghai, Tehran, Nairobi, Santiago, or Delhi? Why do China's megacities *not* have huge slums like Istanbul, Lagos, Mexico City, Mumbai (despite China having the world's most slum dwellers, 180 million)? What role do cities play in the recent globalization of economic activity and how is it represented in the urban built environment? What have new norms of consumption, social polarization, and changing conditions of work and residence meant for the lives of those who live and work in global cities? How have transnational flows and migrations of people, capital, and culture shaped the contours of globalization and reconfigured local ethnic relations and national identities rooted in global cities? How does the production of the global city change the lived space of the local people? *Whose city is it?* The slum dwellers'? The local elites'? The transnational corporations'?

To approach these questions, we compare the local/global styles of *vernacular* and *transnational* urbanism (in architecture, design, markets, consumer products, jobs, ads, ways of living), and explore urban inequalities that characterize neoliberal global cities, spatially embedded in the built environment of *slums* and "evil paradise" *dreamworlds*. We adopt a *virtual walking-in-the-city strategy* to situate ourselves as *transnational flâneurs* tacking between the slums and skyscrapers of the global city. Mini-field observations in metro Phoenix also help build our non-virtual understanding of these issues. Students conduct guided individual research on a specific global city in the Global South, sharing their discoveries with the class and preparing a web portfolio Virtual Global Cities Project.

**COURSE OBJECTIVES:** Demonstrate understanding of:

- The importance of urban social-spatial forms in contemporary global societies
- Key perspectives in interdisciplinary theoretical debates on "global cities"
- Fundamental relationships between urban dynamics & transnational cultural & political-economic processes
- How globalization is reproduced and challenged through the social and political practices of urban actors
- Develop skills in techniques of urban ethnography thru "walking in the city" in both local practica and virtual city mappings, as well as thru researching a particular global city in light of course analytical lenses

# **COURSE FORMAT**

Class format is a combination of lecture/discussion, walking-in-the-city practica, and virtual global cities field lab. Active and engaged student participation will be key to the success of this course! The key structuring-device in our discussion & observation of global cities will be cultural/spatial relationships between **vernacular/transnational urbanism**, and the social/political relationship between **urban slums/dreamworlds**. An exciting aspect of the course is that each student will conduct **independent research** on a specific city in the **Global South** in order to build their final **Virtual Global Cities Project** as a set of web pages using Jimdo.com, accessible to a worldwide audience via the internet! We will workshop the necessary research skills with social science librarian Michelle Ashley Gohr.

# SYLLABUS

Koptiuch/Spring 2017 p. 2

**<u>REQUIRED READINGS</u>** The two required books are available for purchase in the bookstore or online (e.g. Amazon.com) as well as <u>on Reserve</u> in Fletcher Library. Used copies are fine.

- Mike Davis, Planet of Slums. Verso 2006
- Mike Davis & Daniel Bertrand Monk, eds. Evil Paradises: Dreamworlds of Neoliberalism. New Press 2007
- Additional *required* articles will be made available on Blackboard (BB).
- Each student will identify additional readings pertaining to their individual Virtual Global Cities Project.
- GRAD STUDENTS are expected to read a scholarly book on their research city, and write a 2 pp review.

# **METHODS OF EVALUATION**

Students are responsible for attending all classes and completing all assignments; in case of illness, find out what you missed and catch up on readings, etc. Assignments are designed to build toward the final web project; ALL are very important steps that provide text and understanding for your final project. **NOTE!! No assignments will be accepted beyond** *two weeks* of the due date. Must submit *ALL assignments* to qualify for an A- or better on final grade!

Grades awarded as A/B/C/D on 100 point scale; see Grading Rubric on last page of this syllabus.

10% Flâneur's Diaries (@ 5% each)-student's observations and reflections during field practica assignments in metro

- Phoenix (these will also be linked to your web site)
- 1. Mall/swap meet
- 2. Master planned communities & public/private space

20% Discussion Points (@4%each) designed to encourage engagement with our readings

- 1. Discussion Points #1 on vernacular/transnational urbanism
- 2. Discussion Points #2 on global cities debate (essay response to in-class film; prepared at home, written in class)
- 3. Discussion Points #3 on Planet of Slums
- 4. Discussion Points #4 on Evil Paradises
- 5. Discussion Points #5 on Huang, Walking Between Slums & Skyscrapers (on BB)

20% City Projects (@ 4% each) documenting and analyzing particular assigned aspects of your virtual city project.

- 1. Top 10 List of news/magazine articles
- 2. Commentaries in three discussion points on news items about your global city (with multiple citations in each point)
- 3. Top 10 List of scholarly articles
- 4. Annotations on five articles about your global city (five paragraphs); GRAD STUDENTS: 10 annotations
- 5. Imaging the City (pecha kucha 6-slide PowerPoint presentation)
- 15% Assemblages (@5% each) of images, factual data, and 2-3 pp of your own text on your global city. Assemblages become key web pages for the final project and serve as models for other web pages.
  - 1. Slums Assemblage
  - 2. Skyscrapers/Evil Paradises Assemblage
  - 3. Walking in the City Assemblage
- 25% Virtual Global Cities Project: Web site integrating ethnographic documentation, visual images, article annotations, and critical interpretive analysis comparing "vernacular urbanism" and "transnational urbanism" as exemplified in the built environment and social/cultural flows of a specific global city. City Projects and Assemblages should be <u>revised</u> to build pieces of this final project. Your independent research for this project forms the major part of the coursework; the City Projects and Assemblages are designed to build towards and facilitate this goal.

5% Flaneur's Diary: Living on the Edge—final reflective essay on your project, with slides for presentation below 5% Final *Pecha Kucha* Presentation (lightening talk) of Virtual Global Cities Web Project—*mini, fast, futuristic!* Course grading scale: A+ 98-100—very rare!; A 95; A- 92; B+ 88; B 85; B- 82; C+ 78; C 75; C- 72; D 65; E <60

# VIRTUAL GLOBAL CITIES PROJECT WEB SITE STRUCTURE

Global Cities 2016: Walking between Slums and Dreamworlds of Neoliberal Urbanism of YourCity (tag line)

- 1. Homepage—Introduction to your project overall, what are its global connections, map of city location, selected images
- 2. Vernacular and Transnational Urbanism in YourCity
- 3. Slums
- 4. Skyscrapers
- 5. Other Dreamworlds: Malls and Gated Communities (p. 4 & 5 may be combined if appropriate for the city)
- 6. Walking between slums and skyscrapers in YourCity (who has the 'right to the city'?)
- 7. Special Topic (choose any additional topic of interest *to you* about your city)
- 8. Flaneur's Diary: Living on the Edge—final reflective essay, use for pecha kucha presentation; link Phx Diaries 1 & 2
- 9. Author's bio (written in  $3^{rd}$  person)
- 10. Sources Consulted (all sources cited in your project go here instead of at the bottom of each of each other page)

**WARNING: NO INCOMPLETES !!** If you do not intend to complete the course it is advisable to officially withdraw. Course withdrawal deadline: 4/2/17. Graduation filing deadline 2/15/17.

# SYLLABUS

# RULES & REGS

**IMPORTANT:** ALL ASSIGNMENTS MUST BE SUBMITTED IN HARD COPY, TYPED, <u>DOUBLE</u> SPACED !!!! Some will also be posted on Blackboard or presented in class. Please contact instructor if you need clarification or assistance.

ASSIGNMENTS: Students are responsible for all assigned readings. Read PRIOR to the assigned class time. Lectures and discussions will contextualize readings and help guide you through them, so please come to class--even if you are late or unprepared! Assignments are due on the due date scheduled regardless of absence. Consult with instructor at any time for assistance and ideas on improving your performance. STUDENTS ARE RESPONSIBILE FOR CHECKING BLACKBOARD & EMAIL REGULARLY. Must submit *ALL assignments* to qualify for an 'A-' or better on final grade!

**LATE ASSIGNMENTS**: Late assignments will automatically have *10* % deducted from the grade. To encourage you to keep up, **LATE PAPERS WILL NOT BE ACCEPTED** *BEYOND TWO WEEKS* OF THE DUE DATE. Absence from class does not excuse you from delivering your assignments on time; consult with instructor if this is not possible. Advise instructor of anticipated scheduling difficulties. Missing assignments receive a grade of zero.

**ATTENDANCE and CLASS PARTICIPATION** are expected to be energetic and will be considered in assignment of final grades (esp borderline cases). Active, prepared, and informed participation in class includes readiness to discuss the readings as well as assignments. Absentees deprive the class of their valuable contributions and also miss the chance to learn from colleagues. Absence is at times unavoidable; nonetheless your grade is likely to suffer. If childcare is a problem, ask dr k if you can bring your child to class. ALL students are expected to remain as audience for ALL presentations. *Don't* schedule appointments or obligations during class, *including* presentation days! **Forfeit 10% grade for no participation on due date.** 

**WRITING GUIDELINES** All work written for this course should be of a level appropriate to advanced college students. Mechanics and grammar DO count. Please type and proofread carefully-- SpellCheck *rules*! Everyone can improve writing skills--even terrific writers. The **ASU Writing Centers** (<u>https://tutoring.asu.edu/writing-centers</u>) are available for coaching to hone your writing skills and improve your work. The **Grading Rubric** (last page of syllabus) will be used as the assessment tool for your written work. **Only one draft permitted before grading.** 

ACADEMIC INTEGRITY: The absolute highest standard of integrity and ethical conduct is expected. Deviations from this principle on any graded activity will not be tolerated. Academic misconduct includes cheating on assignments and exams, and plagiarizing (using any work other than your own without proper acknowledgment). Ignorance of proper methods of citation is no excuse for plagiarism. See <a href="http://libguides.asu.edu/integrity">http://libguides.asu.edu/integrity</a>. Academic dishonesty will result in a permanent failing grade. See the ASU Academic Integrity Policy <a href="http://provost.asu.edu/academicintegrity">http://provost.asu.edu/academicintegrity</a>. NO EXCEPTIONS, NO 2nd CHANCE!

**CAVEAT:** If necessary or appropriate, the instructor reserves the option to change scheduled class topics, assignments, or due dates. Quizzes may be added if deemed necessary. Fieldtrips & guest speakers may be added.

ACCOMMODATIONS FOR STUDENTS WITH DISABILITIES: The Disability Resource Centers (DRC) provide information and services to ASU students with any documented disability (<u>https://eoss.asu.edu/drc</u>). Individualized program strategies and recommendations are available for each student as is current info regarding community resources. Students may also access specialized equipment and support services. Please consult with instructor for any necessary accommodations.

**SEXUAL VIOLENCE AWARENESS & RESPONSE**: Title IX, a federal law, provides that no person on the basis of sex may be excluded from participation in, be denied benefits of, or be subjected to discrimination under any education program or activity. Both Title IX and ASU policy clearly prohibit sexual violence and harassment based on sex. An individual who believes they have been subjected to sexual violence or harassed on the basis of sex can seek support, including counseling and academic support, from the university. If you or someone you know has been harassed on the basis of sex or sexually assaulted, you can find information and resources at <a href="https://sexualviolenceprevention.asu.edu/faqs">https://sexualviolenceprevention.asu.edu/faqs</a>.

Caution: Professors are *mandated reporters*, obligated to report any information we learn about regarding alleged acts of sexual discrimination, including sexual violence and dating violence. If you wish discuss any concerns *confidentially* and privately, contact ASU Counseling Services, https://eoss.asu.edu/counseling.

**COURSE/INSTRUCTOR EVALUATION:** You will receive an email with subject "NCIAS Course/Instructor Evaluation" w/instructions for online course/instructor evaluation 7-10 days before last class day. Responses are anonymous and will not be delivered to instructor until after grades have been submitted. This evaluation is an important process that allows our college to (1) help faculty improve instruction, (2) to help administrators evaluate instructional quality, (3) ensure high standards of teaching, (4) improve instruction and student learning over time.

# GLOBAL CITIES SYLLABUS Koptiuch/Spring 2017 p. 4 PLEASE REREAD THESE TEXTS OFTEN AS WE MOVE THROUGH OUR COURSE!

From: The Global Cities Reader, eds. Neil Brenner & Roger Keil, 2006

# Whose City Is It? Globalization and the Formation of New Claims Saskia Sassen Public Culture 1996 8: 205-223

Public Culture 1996, 8: 205-223 ¶ ¶ The space constituted by the global grid of cities, a

space with new economic and political potentialities, is perhaps one of the most strategic spaces for the formation of transnational identities and communities. This is a space that is both place-centered in that it is embedded in particular and strategic locations; and it is transterritorial because it connects sites that are not geographically proximate yet are intensely connected to each other. As I argued earlier, it is not only the transmigration of capital that takes place in this global grid, but also that of people, both rich, i.e., the new transnational professional workforce, and poor, i.e., most migrant workers; and it is a space for the transmigration of cultural forms, for the reterritorialization of "local" subcultures. An important question is whether it is also a space for a new politics, one going beyond the politics of culture and identity, though at least partly likely to be embedded in it. [...]

Globalization is a process that generates contradictory spaces, characterized by contestation, internal differentiation, <u>continuous</u> border crossings. The global city is emblematic of this condition. Global cities concentrate a disproportionate share of global corporate power and are one of the key sites for its overvalorization. But they also concentrate a disproportionate share of the disadvantaged and are one of the key sites for their devalorization. This joint presence happens in a context where the globalization of the economy has grown sharply and cities have become increasingly strategic for global capital; and marginalized people have found their voice and are making claims on the city. This joint presence is further brought into focus by the increasing disparities between the two. The center now concentrates immense economic and political power, power that rests on the capability for global control and the capability to produce superprofits. And actors with little economic and traditional political power have become an increasingly strong presence through the new politics of culture and identity, and an emergent transnational politics embedded in the new geography of economic globalization. Both actors, increasingly transnational and in contestation, find in the city the strategic terrain for their operations. But it is hardly the terrain of a balanced playing field.

In the State of the World's Cities 2012/2013, UN-Habitat estimated that approximately a quarter of the world's urban population lives in slums. This is down from 31% in 2001—but the absolute number of people living in slums worldwide has grown. In the world's developing regions the number of people living in the slums was 863 million, in contrast to 760 million in 2000 and 650 in 1990. Given current urbanization trends, this figure is likely to have increased by 2014. These estimates suggest that one third of the developing world's urban population is living in slums (UN-Habitat, Global Urban Indicators Database, 2012), representing 15% of all the people living in those regions.

From: Evil Paradises: Dreamworlds of Neoliberalism, eds. Davis & Monk, 2007, p. xv:

If the iron-and-glass arcades of the 1850s were the enchanted forests of early consumer capitalism, today's luxurythemed environments—including city-sized supermalls, artificial island suburbs, and faux downtown "lifestyle centers"—function as alternative universes for privileged forms of human life. On a planet where more than 2 billion people subsist on two dollars or less a day, these dreamworlds enflame desires—for infinite consumption, total social exclusion and physical security, and architectural monumentality—that are clearly incompatible with the ecological and moral survival of humanity.

# WEEKLY SCHEDULE

# (NOTE: web links are clickable in digital syllabus and in PDF Readings folder on BB)

# WK 1 1/10 INTRODUCTION TO THE COURSE

ACTIVITY: City ice-breaker (based on what city you live in now and/or when you were growing up) FILM: *Mixed Feelings: San Diego/Tijuana*, Phillip Rodriguez, 2002, 27 min; and YouTube epitome videos.

# 1/12 IMAGINING GLOBAL CITIES: WALKING THRU DREAMWORLDS AND NIGHTMARES FILM: Urbanized (Gary Hustwit 2011), clips

READINGS: Walking thru global city dreamworlds and nightmares-getting grounded in our key texts:

- Davis—*Planet of Slums,* Chapter 1: The Urban Climacteric, 1-19 (on BB if you don't have the books yet)
- Davis & Monk—*Evil Paradises*, Intro, ix-xvi (pdf on BB)
- Huang—*Walking Between Slums & Skyscrapers*, Intro, 1-11 (pdf on BB)
- Active reading strategy: As you familiarize yourself with the themes of these books, *jot down notes* to answer these big-picture questions: 1) *Why* does Davis call earth a "planet of slums"? 2) What makes the "paradises" so "evil" according to Davis & Monk? 3) What do we gain by following Huang in holding together in the same picture both slums and skyscrapers? We explore these key questions in our course!

# WK 2 1/17 VERNACULAR/TRANSNATIONAL URBANISM: ANGLES OF URBAN ANALYSIS READINGS (articles on BB):

- Henry Glassie, Vernacular Architecture, Indiana UP 2000, selections from the book, pp. 16-25, 31-36
- Eric Darton, "The Janus Face of Architectural Terrorism: Minoru Yamasaki, Mohammed Atta, and Our World Trade Center." In: *After the World Trade Center: Rethinking New York City*, ed. Michael Sorkin & Sharon Zukin, Routledge 2002: 87-95 (you will need to extract the features of transnational urbanism from this provocative article!)
- Teddy Cruz, "Learning From Tijuana." *Triplecanopy* #7 https://www.canopycanopycanopy.com/contents/learning\_from\_tijuana

**DUE:** <u>DISCUSSION POINTS #1</u>. To help us to collaboratively define vernacular and transnational urbanism, write up three key points answering the questions below, based on your understanding of the readings by Glassie and Darton. Number your points! *Explicitly* refer to the readings in *each* point, using *author name and reading title in your text*. Don't use a dictionary or the web—use the two articles to guide your thinking. Be succinct—write about one paragraph for each point. *Do not rely on quotes*! Explain in your own words. This and most assignments will become part of your final project, so *write well for the world*, not for the professor! Typed, double-spaced, hard copy to turn in. 1<sup>1</sup>/<sub>2</sub> page max.

- 1. What is "vernacular urbanism"?
- 2. What is "transnational urbanism"?
- 3. Compare and contrast these two concepts--give your thoughts about the relationship between them? E.g. how do they both exemplify "creative destruction"?

**1/19 GLOBAL CITY DEBATE**: Discourses of globalization and the city in social sciences; Origins and debates about concepts of global or world city; Historical and contemporary phases of globalization and the city; Characteristics of global cities; continued impact of colonial legacies. Be sure to read these excerpts, they are the basis for the **in-class quiz next class—DON'T MISS IT!** 

# READINGS (articles on BB):

First four are short but very dense excerpts from: *The Global Cities Reader*, ed. Brenner & Keil, Routledge 2006).

- John Friedmann, The World City Hypothesis. Development and Change 1986.
- Saskia Sassen, Locating Cities on Global Circuits. From: Environment and Urbanization, 2002
- Ulf Hannerz, The Cultural Role of World Cities. From Transnational Connections 1996.
- Anthony King, World Cities--Global? Postcolonial? Postimperial? Or Just the Result of Happenstance? Some Cultural Comments, *The Global Cities Reader*, 2006

#### WK 3 1/24 GLOBAL CITY DEBATE: TOKYO PRACTICUM READINGS (articles on BB):

• Takashi Machimura, The Urban Restructuring Process in Tokyo in the 1980s: Transforming Tokyo into a World City. From *International Journal of Urban and Regional Research* 1992.

FILM: Tokyo: Eclectic Metropolis (Architecture 2000), 1999, 30 min

**DUE:** <u>DISCUSSION POINTS #2 (in-class quiz)</u>: We will screen the film first, then for 10-15 minutes write three numbered paragraphs making points interpreting the film *in relation to the assigned readings on global city debate* (by Friedmann, Sassen, King, Hannerz; the Machimura will help because it's on Tokyo, but I'm especially looking for your *explicit* understandings of the global city debate from the other four authors). Make explicit reference to the authors and their ideas; *points without explicit reference can only earn max grade of 'C.'* Use full sentences. MUST PREPARE BY READING! *To be read aloud in class!* DON'T MISS IT!

# 1/26 SPATIAL TYPOLOGIES: PUBLIC/PRIVATE SPACES; HETEROTOPIAS

*"The present epoch will perhaps be above all the epoch of <u>space</u>. ... but "space itself has a history" (Foucault) We consider the historicity of several types of spaces. Our focus on global city slums and dreamworlds draws our attention to two types of urban spaces, but there are many more—let's set these in relation to some other spaces. IN-CLASS EXERCISE: SPATIAL TYPOLOGY WORKSHEET* 

**READINGS**:

- Christine Boyer, "The Inversion of Public and Private Space," selection from her book, *The City of Collective Memory: Its Historical Imagery and Architectural Entertainments.* MIT Press 1994 (BB) Concise, provocative sketch of the historically shifting meaning and urban restructuring of public/private space.
- Michel Foucault, "Of Other Spaces," (1967) on heterotopias. (BB or web) <u>https://foucault.info/doc/documents/heterotopia/foucault-heterotopia-en-html</u>
  - Active reading strategy: as you read this famous article, jot down a list of *all* the specific examples that Foucault gives of spaces he calls "heterotopias" (there are about 15-20 examples). NOTE: "Carceral spaces" means spaces of incarceration (could be a prison or even a gated community...). *Bring your list to class*.

# WK 4 1/31 WALKING IN THE CITY: THE FLÂNEUR'S GAZE & URBAN INEQUALITY

READINGS (articles on BB):

- Charles Baudelaire, "The Eyes of the Poor" ("The Family of Eyes"), in his *Paris Spleen* (1869). Presented in last class with discussion of the *flâneur* for our Flâneur's Diary assignments.
- Michel de Certeau, Walking in the City. In *The Practice of Everyday Life*. Trans. Steven F. Rendall. Berkeley: University of California Press, 1984. 91-110. NOTE: Remember Huang's intro to *Walking Between Slums & Skyscrapers* (WK 2) when you read this famous article, and use the two together to guide your Flâneur's Diary assignment for next week.

DUE: <u>FLÂNEUR'S DIARY ASSIGNMENT #1: Malls/swap meet</u>. First *read* the two "Walking in the City" readings above, and *re-read* what Huang says about de Certeau on p.4 of *Walking Between Slums & Skyscrapers* (WK 2). Then take yourself to *two different types* (high-end and low-end) of commercial urban spaces and practice "walking in the city." I suggest go to *both* on the same day.

1) A *very* upscale mall (e.g. Kierland Commons <u>www.kierlandcommons.com/</u> or Scottsdale Quarter <u>www.scottsdalequarter.com/</u>)

and

2) A low-end shopping site, preferably a swap meet (e.g. Phoenix Park 'n Swap at E 32 St & Washington, Indoor Swapmart at N 27 Ave & I-17, Swap Mart at N 42 Ave & T-bird, El Gran Mercado at S 35 Ave & Durango, Glendale 9 Swap Meet at N 55 Ave & Montebello, Mercado de los Cielos at Desert Sky Mall 7611 W Thomas Rd). Google 'Phoenix swap meets' for convenient locations near you and hours of operation, or here's a recent list for all of AZ http://www.swapmadness.com/search/arizona-swap-meets/all/.

# **INSTRUCTIONS CONTINUED NEXT PAGE!**

# Instructions continued: FLÂNEUR'S DIARY ASSIGNMENT #1: Malls/swap meet

Feel free to bring a companion. Observe how you experience these two urban spaces as a walker, as you meander through them. Record your observations by writing field notes. Your goal is to try to convey *your* experience of each place, and to build a comparison between them. Use your senses to guide your observations—and don't forget to notice the people too! (Who are they, what social groups—race/ethnicity/class/gender/families/individuals/teens) How did *you* feel in each setting?

Bring a <u>small notebook</u> or a few folded sheets of paper to jot down notes *while you're still there* you will forget more and more of the details of the experience the longer you wait to record your observations! Use these notes to write up your findings later. Bring a camera/phone to <u>take some</u> <u>photos</u> of each place to use on your web pages. These diary assignments will become web pages linked to your "Flâneur's Diary" web page. So write for your worldwide web audience—not just for the professor! Let yourself get carried away! *Be sure to put yourself in your description*—YOU are the flâneur! Page length: 1½-2 pp, double-spaced. *Use full sentences, not bullet points!* 

# 2/2 PLANET OF SLUMS

IN-CLASS EXERCISE: SLUMS PRIORITIZING (based on Davis' book, p. 27) FILM: *Slum Cities* 2007 clips on Mumbai & Rio de Janeiro (watch rest online <u>library.lib.asu.edu/record=b5407966~S3</u>) RECOMMENDED: *Slum Dog Millionaire* (Boyle 2009; on slums and evil paradises in Mumbai, India) READINGS:

- Mike Davis, *Planet of Slums*, chaps 2-4, pp 20-94. Davis offers us strategies for differentiating and better understanding the over 200,000 slums around the globe. From a typology of slums, to treatment of slums by international agencies and governments, to relation of slum locations to public/private spatial shifts.
- Sadanand Dhume, Slumdog Paradox. *YaleGlobal Online* 2009 (2 pp). The film as metaphor for India in the age of globalization. <u>http://yaleglobal.yale.edu/content/slumdog-paradox</u>
- Rebecca Tuhus-Dubrow, Learning from Slums, 2009, *Boston Globe* (4-5 pp). Good complement to Davis. <u>http://www.boston.com/bostonglobe/ideas/articles/2009/03/01/learning\_from\_slums/?page=full</u>
- VIMEO Video: Landfill Harmonic: The World Sends Us Garbage...We Send Back Music, 2012 (Paraguay. 3:43 min) <u>http://vimeo.com/52711779</u> (inspiring!)
- Michael Silverberg, The world's tallest slum—a "pirate utopia"—is being cleared by the Venezuelan government, *Quartz* 7/23/14 <u>http://qz.com/239103/the-worlds-tallest-slum-a-pirate-utopia-is-being-cleared-by-the-venezuelan-government/</u>

# WK 5 2/7 THE "RIGHT TO THE CITY" & PLANET OF SLUMS UNDER NEOLIBERALISM

SLIDES on neoliberalism, right to the city, and "evil paradises"

FILM: We Don't Play Golf Here (Landau 2007, clips); recc: Estamira (Prado 2007, trailer, clips)

- David Harvey, <u>The Right to the City</u>, 2008 (BB 15 pp)—**important** critical perspective on global urbanism; ignore the theoretical details and look for his discussion of third world cities p 6-13.
- Mike Davis, *Planet of Slums*, chap 5 (pp 95-120). Terrific chapter, tying together what is at stake in the reorganization of metropolitan space, context for determining the "right to the city," and our next book.
- **DUE:** <u>DISCUSSION POINTS #3 on Planet of Slums</u> (chaps 2-5). Write up three points. Each point should be a stand-alone paragraph. Point #1 should summarize your understanding of the <u>overall</u> picture that Davis gives us of the significance of slums in contemporary global cities. Points #2 & #3 are up to you, inspired by different chapters. Explain what you mean and how/why you came up with your points by *explicitly* integrating ideas and/or examples from the reading into each paragraph. Put your points in context by swiftly giving an overview of the authors' main theme; we should be able to tell what the chapter is about from your paragraph. Considerations might include: What did you find most surprising? What is Davis' understanding of what is a slum? Why have slums mushroomed around the globe in recent years? Why did slums *not* grow during the colonial period? How are slums related to the "right to the city"? What are you not so sure you understand and would like to think through a bit further, and why do you think it's important? Typed, double-spaced, hard copy to turn in. 1½ page max. (this will become part of your slums web page!)

# 2/9 EVIL PARADISES OF NEOLIBERALISM

Slides on "evil paradise" locations from the book to illustrate visually and help us assimilate the ideas. And Dr K's project on "psychopathic space" in London.

# **READINGS**:

Davis/Monk, *Evil Paradises* (book), chapters 2-8 (pp 1-139; (okay to skip pp 18-28 in chap 2—it's a bit hard)
Doshi, Guragaon: What Live is Like in the Indian City Built by Private Companies. *The Guardian* 7-3-16

• Active reading strategy: As you complete each chapter, jot notes for one key idea that you might want to write a discussion point about—then you'll have several possibilities waiting for you when you go to write your three points. Note: chapter 2 by Mitchell is longer and serves as an intro to the other chapters, via discussion of global neoliberal structural changes affecting Cairo. But don't get stuck on Mitchell— if it seems too difficult for you, jump to other chapters then go back to it later. The rest of the chapters are very readable and pretty amazing!

# WK 6 2/14 IN-CLASS WORKSHOP: RESEARCH STRATEGIES #1 News and scholarly articles

W/ social sciences librarian Michelle Ashley Gohr — <u>NOTE: open a RefWorks account before class! (free)</u> Learn strategies and resources for finding both news items and peer-reviewed scholarly articles and books for your global city research and City Projects 1-4. And strategies for keeping your project *focused* on our key course themes (slums/dreamworlds in global cities, vernacular/transnational urbanism) and **Key Words**. Learn to use RefWorks. Our library resources page is: <u>http://libguides.asu.edu/content.php?pid=5176&sid=32102</u>

• **IMPORTANT!** *CHOOSE A GLOBAL CITY BY TODAY!* for your Virtual Global City Research Project! Please <u>identify 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> choices</u>, so you'll have alternatives in case more than one student wants the same city. **Email your choices to dr k (the sooner the better!) with <u>reasons why</u> you made these choices. Try to pick a city discussed in** *Planet of Slums***. See also BB folder for online resources to select your city. Must select a mega city in the 'global south'/developing world (***not* **in Europe, Australia, North America).** 

# 2/16 EVIL PARADISES (finish discussion); EXPLORE YOUR GLOBAL CITY I: IN THE NEWS

**DUE:** <u>DISCUSSION POINTS #4 on *Evil Paradises*</u>. Write up three points. Each point should be a stand-alone paragraph. Point #1 should explain briefly the overall concept of the book, answering these questions: what do the editors mean by "evil paradises" and "dreamworlds of neoliberalism"? How are key principles of neoliberalism realized in urban built form? Points #2 & #3 are up to you, inspired by different chapters. Explain what you mean and how/why you came up with your points by *explicitly* integrating ideas and/or examples from the reading into each paragraph (refer to chapter author and chapter title). Put your points in context by swiftly giving an overview of the chapter author's main theme; we should be able to tell what the article is about from your paragraph. Considerations might include: What did you find most surprising? Why are the "paradises" *evil*? How do you think "dreamworlds" issues relate to what you've read on slums? What are you not so sure you understand and would like to think through a bit further, and why do you think it's important? Typed, double-spaced, hard copy to turn in. 1½ page max.</u>

IN CLASS: **Make your own reading assignment** by researching news and magazine articles about your global city, using search strategies from our Libguides library web page (also under BB External Links button) <u>http://libguides.asu.edu/c.php?g=263776&p=1765998</u>. Click the Articles tab, and use any of the **News Articles** search engines in the left column, e.g. **Lexis Nexis Academic**. Be sure to use *only* newspaper or magazine articles—NOT scholarly articles! (if longer than a couple pages, probably not *news*)

Searching on your city's name alone will turn up zillions of news items. Test it out. Then add more search categories to narrow it down. Try searches for the past 10 years (expand that if you do not get enough). First try to determine what are some of the key issues of concern that show up in articles about your city. Next, use our course focus to refine your search categories. See our **Key Word List** handout for helpful categories. Store all in a News folder on Refworks, and make a new folder for your best Top 10!

Please finish class today by showing dr k at least five of your top 10, to verify that you are on track

If TIME: TIMELINE RESEARCH: Create Timeline of key **historical dates** in your city's history (important for identifying its vernacular, colonial, transnational urban forms), *and* a chart of **city population** by decade. What accounts for its most dramatic growth? Where did urban migrants come from? For your intro web page!

# WK 7 2/21 GET ACQUAINTED WITH YOUR GLOBAL CITY I: IN THE NEWS (continued) DUE: <u>CITY PROJECTS #1: Top 10 List of News Articles</u> Your *informed* selection of the ten most useful news articles you've found on your global city for our focus on slums, evil paradises/skyscrapers, and the right-to-the-city. In RefWorks create a **bibliography** list of your top 10 articles: use *Chicago 16<sup>th</sup> Edition* (*Author-Date System*). You will need to READ AROUND in MANY articles to arrive at your Top 10 articles that you feel are most pertinent to your research on your global city. Please limit your list to 10 items—we *know* you can find many more; the point is to sift through them and find those *most* relevant to this project. Use our course's analytical lenses to *focus* your research!

# DUE: CITY PROJECTS #2: News Commentaries on three key themes in your Top 10 News Articles (11/2 -

**2 pp)** The purpose here is to learn about your city and create text to present a picture of it based on your Top 10. To keep focused on our key course themes, draw on your Top 10 selection to write three commentaries addressing 1) slums, 2) evil paradises/skyscrapers, 3) right-to-the-city issues in your city. Each commentary should be inspired by your *overview* of multiple articles, identifying general trends for each theme (i.e. *not* about any individual article). Use the news to explain what is going on in your city for our key themes. **IMPORTANT**: Be sure to make clear that your comments are grounded in your Top 10 list by *explicitly* referring to <u>authors & titles</u> in your commentaries, to support your points. Try to figure out whose interests the authors' viewpoints represent (slum dwellers? Global business?). You will plug this text into your web pages, so write to <u>address your web audience</u>! To be discussed in class too.

# 2/23 CHINA'S URBANISM: Skyscrapers, Evil Paradises, Urban Displacement

SLIDES from Dr K's travels to Chinese cities in 2009, 2010 and 2016

Rapid urbanization: instant cities, monster cities, simulacra cities, ghost cities, temporary cities

FILM: Selection of clips from films addressing urban changes in China

READINGS: <u>Everybody</u> should read the first article by distinguished Chinese urbanist Fulong Wu (he explains the meaning and purpose of gated communities in North America & China).

- Fulong Wu, Gated & packaged suburbia: Packaging & branding Chinese suburban residential development, 2010. **IMPORTANT!**
- *Plus* go to BB pdf folder for clickable links to online news articles, audio on China. We will divide up the articles and have everyone read/listen to a few of them and tell each other what they're about.

# WK 8 2/28 WALKING IN GLOBAL CITY HONG KONG

How "local and global compression" challenge the flâneur's habitat in the contemporary global metropolis. READINGS:

• Huang, Walking Between Slums & Skyscrapers (BB), Part One on Hong Kong, chapters 1-3, pp. 13-56

• Active reading strategy: Pay attention to how Huang weaves together different layers of her analysis—social science context of global city discussion about Hong Kong, with the "walking in the city" experience as she interprets it in the cultural production of the film, *Chungking Express*. Because we cannot take a fieldtrip to the cities we're researching this semester, we'll need to borrow from Huang's "montage" strategy.

Chungking Mansion—YouTube video gives you a claustrophobic glimpse of its compressed spaces (10 min)
Global Cities, Local Streets—explore web site, http://globalcitieslocalstreets.org/

FILM: *Chungking Express* by Wong Kar-wai, 1994 (110 min). We will watch the first half or so in class. Be sure to read Huang's chapter 2 about this urban film on the sensory experience of walking in Hong Kong!

# 3/2 WALKING IN GLOBAL CITY UNDER LOCAL/GLOBAL COMPRESSION

- **DUE:** <u>DISCUSSION POINTS #5 on Huang</u>. Write up three points answering the questions below, each inspired by Huang's discussion of Hong Kong in the assigned three chapters. Each point should be a standalone paragraph. Explain what you mean by explicitly integrating points and/or examples from the reading into each paragraph. Typed, double-spaced, hard copy to turn in. 1½ page max.
- 1) Explain what Huang means by "dual compression" (global and local) in global cities.
- 2) How does Huang understand the impact that dual compression makes on the walkers in the city, as they walk between slums and skyscrapers? Draw on her analysis of the walkers in the film *Chungking Express* to answer this question. You may also want to refer to her interpretation of the film's director (Wong Kar Wai) as flâneur (in last section).

What else strikes you as intriguing about Huang's discussion? Explain, with support from the book.

# 3/2 (cont) In-class: EXPLORE YOUR GLOBAL CITY II: IN URBAN SCHOLARSHIP

READING: **Make your own reading assignment** by researching *peer-reviewed* **scholarly articles** about your city using search strategies from our Libguides library web page (also under BB External Links button) <u>http://libguides.asu.edu/c.php?g=263776&p=1762055</u>. Click the Articles tab, and use search engines in the center column, e.g. **Academic Search Premier, Anthrosource**. Be sure to click on the *scholarly* or *peer reviewed* articles button! (if only a couple pages, probably not *scholarly* articles). See assignment due next class. **Please finish class today with** *at least three* of your top 10 selected, to verify that you are on track.

**WK 9 3/6-3/10 SPRING BREAK!!** Have fun, but take advantage of the break for the next assignment! Email dr K if you need help finding relevant scholarly articles on your city.

# WK 10\_3/14 EXPLORE YOUR GLOBAL CITY II: IN URBAN SCHOLARSHIP (cont.)

**DUE: CITY PROJECTS** <u>#3. Top 10 List of Scholarly Articles</u> Your *informed* selection of ten articles on your global city, following search strategies from our WK 5 Research Strategies workshop. To get a good jump on preparing for your web project, please be sure to include **3-4 articles on slums**, **3-4 articles on evil paradises**, and **3-4 articles on other topics relevant to your city**. In RefWorks create a bibliography list of your top 10 articles: use *Chicago 16<sup>th</sup> Edition (Author-Date System)*. You will need to read the *abstracts* of MANY articles to arrive at your Top 10. These should be *refereed or peer-reviewed* **scholarly articles** *only (not* newspaper/magazine articles—*done that!* If you're not sure if it's a scholarly article, ask a librarian or dr k!). Use our key search terms. Ask Dr K for help if you are having trouble finding *relevant* articles on your city.

DUE: CITY PROJECTS #4. <u>Annotations on *five* items [10 for GRAD STUDENTS]</u> from your Top 10 List of Scholarly Articles (2.5 - 3 pp). You should read all 10, but select 5 to annotate. At least 2 should be on slums and at least 2 on evil paradises. ANNOTATIONS are *not* summaries or abstracts. Instead, focus on our course themes as raised in each specific article—how does each article address these themes for your city (slums, evil paradises, right-to-the-city, etc)? No more than a half-page annotation on each item (double spaced), 3 pp total—write succinctly!

Each annotation should:

- *integrate author and title right in your sentences* (not in parentheses)
- address one article only
- stand on its own (do not write as one integrated paper)

Try to use 3-4 sentences: one to state the author's main topic/idea/argument in the article, two or three to explain how it is relevant to your project (include specific examples to support this). **IMPORTANT**: the purpose is to create text for your web pages using course themes to present a picture of your city, so *address your key themes* and *explain points* to your web audience!

# 3/16 IN-CLASS WORKSHOP: RESEARCH STRATEGIES #2 IMAGES

Social sciences librarian **Michelle Ashley Gohr** will teach us strategies and resources for finding **digital images and video** depicting your global city research. We'll use our Libguides as a starting point, <u>http://libguides.asu.edu/c.php?g=263776&p=1762058</u>. Adopt strategies for keeping your image selection *focused* on our key course themes (slums/dreamworlds in global cities, vernacular/transnational urbanism).

- Learn how to cite images—who/what/where/when, store citations.
- We'll learn to use Google Earth, AP Photo, YouTube, Flikr, Google images, and other search resources
- Don't miss it! You will need these skills for the Imaging the City project due next week.

# WK 11 3/21 "WALKING IN THE CITY" THROUGH IMAGES

# SLIDES: Images of global cities from Dr K's travels around the world. (if time)

PECHA KUCHA style mini-presentations of your PowerPoint slides of images of *your* city (to be explained) READINGS: *Read your images*! Use the search strategies learned in the Image Workshop to find and "read" images of your global city that you potentially can use for your Virtual Global City Project. Be selective! Stick to images that address key course themes. Label & store images carefully, *retain citation sources*!

DUE: <u>CITY PROJECTS #5: IMAGING THE CITY.</u> Research images of your global city for your final project. <u>Create a PowerPoint</u> with your required "epitome images" of slums and evil paradises, <u>and turn in before 11:00 am today</u> to BB discussion board folder "Imaging the City Projects." Please use the name of your city as subject heading. Dr K will organize these to quickly show to the class all in a row. We will try out *pecha kucha* or "lightening talk" presentation style, timed at 20 seconds per slide, plus your YouTube video clip. Save ALL your best images to use later on your web site, but for this assignment please select your very best images and **make six very basic PowerPoint slides** as follows:

- 1. TITLE slide with skyline, city name, and your name
- 2. Google Earth map image of your city
- 3. Epitome photo #1 (slums & skyscrapers/dreamworlds), with source citation
- 4. Epitome photo #2 (slums & skyscrapers/dreamworlds), with source citation
- 5. A data slide on skyscrapers (based on information from Emporis.com)-you can make a chart, add a photo
- 6. One YouTube video of your city that shows something pertinent to your project. Type the title and a description, plus the URL address; highlight the URL and select "insert hyperlink" to make it *live* when clicked.

**REMEMBER** TO INCLUDE A SOURCE CITATION for each image/video: WHO WHAT WHERE WHEN.

# POST YOUR PPT to BB Discussion Board folder for these projects by 10:00 am today 3/21!

# 3/23 WEB WORKSHOP: LEARN HOW TO CREATE WEB PAGES FOR YOUR PROJECT DO NOT MISS IT!!!

Today we learn how to create web pages for your project using Jimdo.com. It's time to get your global city research project organized, and to begin writing and assembling fragments for your web pages. The next three weeks will ask you to assemble materials and write text for your web pages on slums, evil paradises/skyscrapers, and walking-in-the-city.

- SUGGESTIONS: to help you keep organized, create folders (on computer) for each required web page, and store there any text, images, videos that you might use for your assemblage for each web page
- Sort materials into the folders, collect and write additional materials for each page in your web portfolio
- Keep in mind your general introduction to your site on your Homepage: you may want to give a sort of overview critical tour (*not tourism!*) of your city: present your city in general, any significant historical points, and explain how your project will focus on our course themes. Include an epitome image and a map. Store potential materials in a folder for your intro. Jot down ideas for this along the way. But you should finish refining this intro *after* you have completed the rest of your project pages!
- NOTE: You will need to create a similar assemblage of materials for each required web page. But we don't have enough weeks left to dedicate for each additional page, so you will need to assemble materials on your own for the other required web pages (Homepage intro, Vernacular/Transnational, Additional Topic, Flaneur's Diary Reflection). Remember, your web portfolio is your major project for our course, and is the equivalent of a final research paper (but more fun!). Dedicate some time and effort to make it fabulous!

WK 12 3/28 WALKING IN THE CITY: Social Exclusion, Planned Segregation, Private Governance READING: Jon Talton, Phoenix 101: 'Master Planned Communities'. *Rogue Columnist* 9-25-09 (3 pp) http://roguecolumnist.typepad.com/rogue columnist/2009/09/phoenix-101-master-planned-communities.html

# DUE: FLÂNEUR'S DIARY ASSIGNMENT #2: Master Planned Communities & Public/Private Space.

*Read Talton's short essay before you do this assignment.* Take a field trip to any "master planned community" in metro Phoenix (e.g. Anthem, Verrado, Arrowhead Ranch—there are many!). The folder for this assignment on BB contains links to online lists of such communities around the Valley. Ideally we'd compare this field site with a non-master planned community, but this is more than we'll have time for; keep that comparison in the back of your mind. Feel free to bring a companion, plus your notebook and camera. *If anyone asks what you are doing there, or if you wish to introduce yourself to residents or staff, explain that you are doing an assignment about master planned communities for your urban anthropology course at ASU.* These tend to be huge communities, so you will need to drive around, but make sure you get out and walk through some of its sections. Explore especially spaces that appear to be "public" and observe how you experience these spaces in this community as a non-resident walker. Record your observations in your field notes. Try to obtain brochures or 'interview' staff or residents to help you answer as many of the following questions as you can. Write up a 1½-2 pp essay interpreting your observations and findings in relation to your understanding of our course themes. REQUIRED: Must cite Talton's essay in your diary report, to help you interpret your observations.

*Remember to put yourself in the story to convey the I/eye-was-there of the flâneur observer!* 

# SEE BB ASSIGNMENT BUTTON FOR A SEPARATE SHEET OF THESE Q'S TO TAKE WITH YOU IF YOU WISH

- What type of landscape or land use existed on this spot prior to the planned community? When was it built?
- How many homes and residents live there? Has the community been completely built out by the developer?
- Describe this community's separation from the surrounding neighborhoods (walls, empty space, etc). How is it connected to the city that it is a part of (contiguous or separated)?
- List/describe amenities inside the community (schools, golf course, shopping, etc). Are these considered "public" areas/resources/services within the community? Are they accessible to non-residents?
- How does the developer describe the building style? (Tuscan, California, Spanish, Traditional...)
- How is the community organized: Are there separate sections for lower/middle/upper ranges of home prices, or are they all interspersed? What is the price range? Do the expensive home areas have ways to exclude other residents?
- How is the notion of "community" discussed in the ads, signs, or brochures? (what's the "pitch"?)
- Do you notice many 'for sale' signs, foreclosure signs, short-sale signs? Any noticeable impact of the recession?
- Does a homeowner association, with fee-based obligatory membership for residents, govern the community?
- If you talk to any residents (try to find someone!), ask them how they like living there? Do they work nearby? Was it easy for them to get to know the neighbors? Are they happy with the homeowner association governance?
- Reflect on your overall assessment as a flâneur of the planned exclusivity and privatization that you observed.

# **REMEMBER TO ADDRESS YOUR AUDIENCE: WORLD WIDE WEB READERS!**

**3/30 Film on Global Urbanism:** *Ekümenopolis: Ucu Olmayan Sehir* (2012) (Ecumenopolis: City without Limits) w/English Subtitles, 1:33:00 min. <u>http://youtu.be/maEcPKBXV0M</u> This is a TERRIFIC film about the neoliberal urban restructuring of Istanbul from the 1980s onward. Catch the <u>synopsis on the filmmakers' website</u> (looks like the site is on hiatus in S2017). In many ways this movie is the backdrop for the 2013 #occupy gezi protest movement.

http://istanbul2013.jimdo.com/resources Dr K's web site on Istanbul's 2013 #occupy gezi movement

# GLOBAL CITIES SYLLABUS Koptiuch/Spring 2017 p. 13 Next 3 weeks 13-15: GUIDE TO CITY PROJECTS 6-8: URBAN ASSEMBLAGES.

**PREPARE AND ASSEMBLE** text & images for your web page on SLUMS, EVIL PARADISES (skyscrapers and other dreamworlds), and WALKING BETWEEN SLUMS & DREAMWORLDS in your global city. Think of each web page as an *assemblage* of pertinent text and supporting materials, fragments on their own but working together they create a cohesive and fuller picture of your city on the topical focus of each page in your menu. You've *already* generated lots of this stuff in your Discussion Points 3-5, your News Commentaries and Annotations on Scholarly Articles, your images, data, videos. Now is the time to use it!

Each assemblage includes the following parts: 1) TEXT and 2) SUPPORTING MATERIALS

1) WHAT TO TURN IN: <u>ASSEMBLAGE TEXT</u>. Use your prep work to draft <u>2 ½ - 3 ½ typed</u>, <u>double-spaced</u> <u>pages of your writing</u> about the assemblage topic (slums, skyscrapers/other dreamworlds, walking) in your city (min. 2 *full* pages, max. 3.5 pages). This is your web text first draft. You can make corrections and revise later, based on Dr K's comments and your own further research and reflection. But remember, this is *your* research, so do not rely heavily on quotations from other authors. Let us hear *your* voice tell the story of your city!

- Please turn in a hard copy of this text to Dr K for comments. (please use a word processor, not Jimdo)
- Also begin using this text to create your web pages in Jimdo with your other assemblage materials.

TEXT COMPONENTS TO TURN IN (as a short coherent essay on this part of your city's story):

- Introduction: set your global city's features in the context of our key course texts on this assemblage topic
   See each assemblage instructions for specific examples of how to do this. Draw on your Discussion
   Points 3-5 to develop your intro (it's *your* text, use it!). You surely know a lot more by now about your city, so reshape, revise, build upon your earlier reflections to make it apply to your city.
- Several passages to answer <u>basic questions</u> to show how your city exhibits this assemblage topic. This is the body of your webpage text.
  - See each assemblage instructions for **specific questions** for this assemblage topic. Answer as many as you can, drawing on your sources to shape your text. Use text from your **Discussion Points**, **News Commentaries** and **Scholarly Annotations** to develop these passages. Adapt your original text for this new purpose and make connections and transitions so the text flows smoothly and makes cohesive sense to your reader.
  - INTEGRATE YOUR SOURCES INTO YOUR TEXT: Your sources tell readers how you know what you're telling them. *Each web page must have <u>at least two</u> different references (in addition to our course texts!) integrated into your text* [GRAD STUDENTS must have 4 refs]. *At least one ref should be a scholarly article [2 for GRADS]!* Work refs into this text--do not use footnotes! Explicitly refer to authors' names and article titles *right in your text*, and tell the reader about the article and how it contributes to your discussion of the assemblage topic. Use your Top 10 News and Scholarly articles!
- **Conclusion:** Wrap up your discussion for your readers—what insights do you wish to leave them with?
- **Bibliography:** Please include proper bibliographic citations at the end of your 2-3 pages of text to turn in this week. You should also put *all* citations on your Sources Consulted web page (*not* on other web pages).

# 2) WHAT ELSE TO ASSEMBLE FOR WEB PAGES: SUPPORTING MATERIALS (*not* to be turned in)

- Select quotes from our course texts and your other readings from scholarly and news articles to capture some key ideas or analytical points. You can insert these in inset boxes on your web page, or integrate them into your text, or they can caption an image...
- Charts, tables...: You can create or borrow charts/tables to help display some of your info (cite source).
- **Choose images/videos:** Use text and images *reciprocally*: let the images lead you to tell the story, *and* let the story you want to tell lead to the images you select to illustrate it. Select several images and maybe one video to help readers visualize this assemblage topic in your city.
- Caption your images/videos to help explain how they illustrate what you say in your text.
- Don't forget source info on images: who/what/where/when. You can put this in the caption area too.

TIME WILL BE PROVIDED IN CLASS TO PUT YOUR MATERIALS ON YOUR WEB PAGES. Your assignment is to *prepare in advance* at home the materials to put on your pages: write text passages, select images, write captions, gather specific data/information, make charts, etc. Then you'll have something to work with for your web work in class. **Please don't come to class empty-handed!!!** 

# WK 13 4/4, 4/6 <u>SLUMS</u> ASSEMBLAGE

READING: Mike Davis, *Planet of Slums*, Chapter 7 "SAPing the Third World"— on Structural Adjustment Programs important! Read it quickly to remind you of Davis' book and perspective on slums. Then **look up your city (& its country)** in the index to Mike Davis' book and read/take notes on *all* of those pages. This may prove invaluable to your story.

# DUE: CITY PROJECTS 6: SLUMS ASSEMBLAGE. TEXT TO BE TURNED IN BY THURSDAY.

Prepare and assemble text & images for your web page on slums in your global city. You've already generated lots of this material: Discussion Points #3 on *Planet of Slums*, your News Commentaries and Scholarly Article Annotations, your images, data, videos. Use this prep work to draft  $2\frac{1}{2} - 3\frac{1}{2}$  typed, double-spaced pages of *your* writing about the slums in your city.

- Introduction: put your global city's slums in the general context of the "Planet of Slums." For example, explain that slums are not a characteristic of just your city alone, but part of what Davis explains as global patterns in burgeoning cities since the 1970s and inadequate housing and jobs infrastructure to accommodate this growth (Davis tells us that 1/3 of the globe's population lives in slums; 78% of urbanities in less developed countries live in slums, p. 23). Your understanding of when and how slums became prevalent in your city will be enhanced by reading chapter 7 of Davis—integrate this into your intro. Draw on your **Discussion Points #3** too. How does it apply to *your city*?
- Assemble factual data on slums in your city to answer <u>basic questions</u> in several passages Answer as many as you can to describe the slum situation in your city: How many people live there? Are there many slum/squatter neighborhoods or just one? When did these slums really start to grow and why? Who lives there? What type of work do they do? What type of housing, tenure? Any community organizations that represent slum dwellers? What is the relationship between slums & the rest of the city? Are the slum residents at risk of displacement? Any recent struggles over the 'right to the city'?
- Conclusion: Wrap up your discussion—what insights do you wish to leave with your readers?
- **Bibliography:** must have *at least* two scholarly/news sources (*besides* Davis' book) built into your text [at least 4 sources for GRAD STUDENTS]. *At least one* source should be a scholarly article (2 for GRADS)
- Assemble Supporting Materials for web page (not to turn in)

# WK 14 4/11, 4/13 SKYSCRAPERS & OTHER EVIL PARADISES ASSEMBLAGE

READING: Davis & Monk, *Evil Paradises,* To get you going, everyone should skim the short chapters 10 (on Medellin) and 11 (on Brazil); they'll refresh your understanding of what makes up this category of our project. Quickly reread the introduction to the book too—a good place to find a choice quote or two.

# DUE: CITY PROJECTS 7: SKYSCRAPERS AND EVIL PARADISES ASSEMBLAGES. TEXT TO BE

**TURNED IN BY THURSDAY** Prepare and assemble text & images for your <u>two</u> separate web pages on these topics. You've already generated lots of this material: Disc Points #4 on *Evil Paradises*, your News Commentaries and Scholarly Article Annotations, your images, data, videos. Use this prep work to draft a TOTAL of <u>2 <sup>1</sup>/<sub>2</sub> - 4 typed</u>, double-spaced pages of *your* writing about evil paradises in your city.

- Introduction: put your city's skyscrapers & 'evil paradises' in the context of *Evil Paradises*. Explain that skyscrapers, gated communities, shopping malls, business parks, glamour zones, etc (your city may not have all of these) are not a characteristic of just your city alone, but part of the "new geographies of exclusion & landscapes of wealth that have arisen during the "globalization boom" (p. ix) since the early 1990s. Reviewing the book's intro will have greater meaning now that you are in full swing on your city research. Draw on your Discussion Points #4 too. How does it apply to *your* city?
- Assemble factual data on evil paradises in your city to answer <u>basic questions</u> in several passages Answer as many as you can to describe the skyscraper/dreamworlds situation in your city: Describe some types of evil paradises you've learned about in your city. Are there many of each? How do they serve as sites of exclusion within the urban fabric? (security walls, guards, admission charges, prices unaffordable by ordinary people...). What % of the urban population has access to such places? (could discuss income structure) What types of <u>global connections</u> can you identify in these urban sites (transnational corporate owners, financial/trade partners, international architects, global franchises...). What is the relationship of these sites to the surrounding area, to slums, or to the rest of the city?
- Conclusion: Wrap up your discussion for your readers—what insights do you wish to leave them with?
- **Bibliography:** must have *at least* two scholarly/news sources *besides* Davis'/Monk's book, in your text[at least 4 sources for GRAD STUDENTS]. *At least one* source should be a scholarly article (2 for GRADS)
- Assemble Supporting Materials for web page (not to turn in). Don't forget your Emporis skyscraper data

# WK 15 4/18, 4/20 WALKING IN YOUR GLOBAL CITY ASSEMBLAGE

READINGS: Now that you've survived most of our course, *re-skim* the BB selections from Tsung-Yi Michelle Huang's book *Walking Between Slums and Skyscrapers* (or skim her chapters on Tokyo or Shanghai, on reserve in Library). As you read, keep *your* global city in mind, and jot down notes you can use to create several passages of your own writing about your global city, using Huang's walking-in-the-city strategies to take your reader *between the slums and skyscrapers/evil paradises* that you wrote about in your other web pages. Then <u>write those</u> <u>passages</u>, and assemble materials for your Walking in the City web page, based on what you write.

# DUE: <u>CITY PROJECTS 8: WALKING IN THE CITY ASSEMBLAGE. TEXT</u> TO BE TURNED IN BY

**THURSDAY**. Prepare and assemble text & images for your web page on walking in your global city. *This may be your most original web page and text, and is key to your project*. You've already generated lots of this material: Discussion Points #5 on Huang's chapters, your News Commentaries and Scholarly Article Annotations, your images, data, videos. Use these to draft 2 ½ - 3 ½ typed, double-spaced pages of *your* writing about the walking in your city.

- Introduction: set up your walking-in-the-city web page by drawing a framework from Huang (de Certeau, Baudelaire, may also be helpful). Explain Huang's idea of "dual compression" and what she hopes to gain in understanding neoliberal urbanism by holding together in one picture both slums and skyscrapers. Draw on Discussion Points #5—you've already written about this! Next, how does it apply to *your* city? Your goal on this web page is to take readers on a virtual walk through slums and skyscrapers/dreamworlds of your city, and in the process answer the key question: Whose city is it?
- Assemble factual data on walking in your city to answer basic questions in several passages
  - Which walking-in-the-city materials have you found about your city that can let you develop your ideas for this web page? (YouTube videos by tourists, documentary or popular movies, internet sites and images...). How has your own *virtual* walking between slums and skyscrapers in your city during your research shaped your thinking about the relationship between these two aspects of the global city? Who *does* walk in your global city—can you identify any groups for whom this tacking between slums and skyscrapers might pose a challenge to the inequalities shaping the urban domains of each? How have the corporate privatization of public space and expanding urban glamour zones under neoliberal global urbanism challenged the lived spaces of slums or squatter dwellers in your city? *Whose city is it*? Who battles for it? How does walking performatively impact the answer to this question?
- Conclusion: Wrap up your discussion for your readers—what insights do you wish to leave them with?
- **Bibliography:** must have *at least* two scholarly/news sources *besides* Huang's book, in your text [at least 4 sources for GRAD STUDENTS]. *At least one* source should be a scholarly article (2 for GRADS)
- Assemble Supporting Materials for web page (not to turn in).

**NOTE:** The three assemblages above are the core of your project. Use same process to more quickly create your other required web pages. E.g. start with your Disc Pts #1 to create your **Vernacular & Transnational Urbanism** web page. Then bring this topic home to *your* city by giving key examples of vernacular and transnational urbanism *in your city* with supporting images—a good place for your Epitome Images. As you research your city keep an eye out for another topic of interest to you & not included in our main web pages, for your **Additional Topics** web page (this need *not* have all the same components as the other web sites, but should be more than just images).

# **REMEMBER TO ADDRESS YOUR AUDIENCE: WORLD WIDE WEB READERS!**

**WARNING**: DO NOT SIMPLY CUT AND PASTE TEXT FROM OTHER AUTHORS/WEB SITES! THIS SHOULD BE *YOUR* WRITING, YOUR INTERPRETATION, YOUR RESEARCH! Use your text from the City Projects and Assemblages, which are based on your research—they're already written! Revise them for the required web pages. Reread the **Grading Rubric** below.

CONGRATULATIONS-ALMOST DONE WITH YOUR FABULOUS PROJECT!

# SYLLABUS

WK 16 4/25, 4/27 CONTINUE WORKING ON WEB PORTFOLIO—get help with any problems!

You really **really REALLY** should have text and images for *every* web page by Thursday. *Remember: each page must integrate at least two scholarly/news references [4 for GRADS] into the text, besides our textbooks.* 

*Flâneur's Diary: Living on the Edge--*This is your final reflective essay as a "transnational flâneur" on what you learned in the course of researching and preparing your global city project. You've come to know your city through your research, observations, and analysis. Reflect on this learning process from your position of virtually "living on the edge" in your city, perched between vernacular/transnational, between slums/dreamworlds. The idea is to a) convey a thoughtfully reflective overview of your experience doing your research project, and b) select 2-3 key ideas that you've been most impressed by in your own learning process to pass them on to others. What would you like the readers of your web portfolio to be sure to learn and take away with them? Worth 5% of grade—do a thoughtful piece!

LINK YOUR PHOENIX FLANEUR'S DIARIES 1 & 2 TO THIS WEB PAGE (*not* as attachments; instead, create two **subpages** and paste in your diary text and images. Say something brief about them at the end of your reflective essay, and add **internal links** to the titles of the two subpages. Ask Dr K for help.

**NOTE**: Ideally, use this essay to guide your final *Pecha Kucha* presentation, illustrated by <u>6 PowerPoint slides</u>. *INSTRUCTIONS WILL BE HANDED OUT FOR THIS.* 

# WK 17 5/4 Thursday 12:10-2:00 pmNOTE THE TIME CHANGE—EXAM SLOT! @#\$!@\$#\$!!!!FINAL PECHA KUCHA PRESENTATIONS OF VIRTUAL GLOBAL CITIES PROJECTS<br/>YOU WILL NEED TO SUBMIT YOUR SLIDES TO BB DISC FOLDER BY MIDNIGHT 5/3!DUE: COMPLETED WEB PORTFOLIO on your global city research (25% of grade)

**DUE:** *PECHA KUCHA* **PRESENTATION** (5% of grade)—see instruction sheet (6 minute lighteningpresentation accompanied by a maximum of 6 PowerPoint slides, timed at 60 seconds each; dr K will put ALL the projects together in one PPT. You will need to prepare for your presentation—your final reflective Flâneur's Diary essay can be the basis for your talking-points, and create 6 slides (please include minimal text e.g. headlines and key bullet points, as well as images, to guide your presentation). *SEE HANDOUT*. **Everyone is expected to stay for ALL presentations!** 

**GRADING RUBRIC FOR ALL ASSIGNMENTS-Letter grades. 10% off for absence in participation** A = Demonstrates effective gathering of "evidence" and description of "data," plus a strong interpretive analysis that <u>explicitly draws on the required number of sources</u> to shape discussion (cite author and title in your text). Skilled analysis and precise argument; meaningfully incorporates vocabulary and concepts relevant to the course. Sophisticated writing and composition; few errors in grammar, spelling. Original insights, sharp critical thinking, creative application and synthesis of course concepts.

- B = Demonstrates effective gathering of "evidence" and description of "data," plus solid interpretive analysis that <u>explicitly draws on the required number of sources</u> to shape discussion (cite author and title in your text). Active and critical discussion of ideas; may be more descriptive than analytical, or informative but lacking in sharp analysis. Demonstrates critical thinking, good grasp of concepts relevant to the course. Solid college level writing and composition; few errors in grammar, spelling. Intellectual creativity and willingness to attempt original application of course concepts.
- C = Does not meet all requirements of the assignment, incomplete tasks (e.g. does not cite required sources, unrevised text in final projects). Basic grasp of the substance of course concepts and materials; while essentially correct, comprehension and arguments do not stretch beyond a superficial application of concepts and ideas. Weak, unclear, or careless writing and composition skills; many errors in grammar, spelling. Imprecise language in presentation of ideas.
- D = Ignores requirements or does not adequately fulfill assignment. Unclear communication, writing and composition skills not at college level; misreading or misunderstandings; incomplete tasks or citations.
- E = Fugaddabowdit! *Do over and resubmit!*

NOTE: Pluses and minuses reflect variation and flexibility in grading, in accordance with uneven strengths and weaknesses. Absence on due date forfeits the 10% participation. Please attend even if you are unprepared with assignment!

# \*\*\* ANY PAPER OR WEB PAGE THAT DOES NOT CLEARLY INCORPORATE INSIGHT FROM READINGS (AND THE REQUIRED EXPLICIT REFERENCES) CAN EARN A MAXIMUM GRADE OF "C"